



**METROPOLITAN  
POLICE**

**DIRECTORATE OF PROFESSIONALISM**



Helen Harper  
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Dear Head Teacher,

**Metropolitan Police Service Christmas Tree Campaign 2022**

May I send warmest regards and I hope you are all staying safe and well.

We are planning our Christmas Tree Campaign, delivering Christmas presents to young people across London who may not otherwise received a gift. This year the campaign will be ever more important as families navigate the cost of living crisis. In 2012, the campaign began with one tree outside New Scotland Yard in Westminster which was decorated with individual tags for members of the public to take.

Since then the campaign has grown, taking place across London, with a tree in each of the 32 Boroughs. The response from our communities has been both overwhelming and extremely humbling. In 2020 we launched a digital version and in 2021 we exceeded expectations with over 17,000 presents delivered to children across London. Many officers describe this as some of the most rewarding work they have done during their service.

This year, each of the local senior policing teams choose a poster designed by a local primary school child, which will be used to advertise the campaign to the public. The Commissioner will then choose an overall winner which will be used to promote the London-wide MPS campaign and the winner and next 4 runners up will be invited with their parents/guardians to turn on the New Scotland Yard Christmas Tree Lights on Tuesday 23<sup>rd</sup> November 2021.

Every primary school is invited to participate in the designing of this poster, and we hope that you will enjoy encouraging the children to draw about what this campaign means to them. We definitely enjoy looking through the entries!

If you would like to join the competition, we asked that you kindly confirm your participation through your local borough leads.

All entries must be submitted electronically by Friday 7<sup>th</sup> October 2022, through your local borough point of contact or Schools Liaison Officer.

With kind regards,

Commander Helen Harper  
**Crime Prevention, Inclusion and Engagement (CPIE)**